

CHUCK E FOCUS

Week 16 – April 22, 2016

1707 Market Place Blvd Suite 200
Irving, TX 75063
972-258-8507



CHECK OUT THESE NUMBERS!

SHOUT OUT TO THESE OUTSTANDING RESTAURANTS IN MAKING THE TOP 10 IN SALES INCREASE LAST WEEK!

	Restaurant	2015	2016	YOY Increase
1.	Chicago Matteson, IL #073	\$12,709	\$24,239	90.7%
2.	Mobile, AL #560	\$30,131	\$51,316	70.3%
3.	West Islip, NY #511	\$25,517	\$42,916	68.2%
4.	Huntington Beach, CA #406	\$31,751	\$50,106	57.8%
5.	Harlingen, TX #864	\$21,181	\$33,053	56.1%
6.	Middletown, NJ #480	\$10,596	\$16,460	55.3%
7.	Chicago Arl Hghts, IL #688	\$16,993	\$26,188	54.1%
8.	Annapolis, MD #050	\$16,933	\$26,094	54.1%
9.	Brick, NJ #500	\$16,239	\$24,292	49.6%
10.	Houston Webster, TX #592	\$23,046	\$34,374	49.2%

EMPLOYEE SPOTLIGHT OF THE WEEK!



CENTRAL

Meet Anthony Magyar, Gameroom Attendant in restaurant #931 Southbend. Anthony has been a superstar with Chuck E. Cheese for 1.5 years and counting. Anthony is the true definition of FUN; he consistently participates and drives the fun in his restaurant. When not at Chuck E. Cheese's, Anthony loves playing video games and listening to 80's music.



NORTHEAST

Meet Brian Reder, Cast Member in restaurant #713 Southgate. Brian has been a superstar with Chuck E. Cheese for 1 year and counting! In Brian's 1 year of being with Chuck E., he is already making huge impressions with his enthusiasm and creativity. Some day Brian would like to be like Micah, (Western L&D Mgr.) and be a part of the training videos of the future. Brian's recent favorite fun was waking up Chuck E. and doing a roadshow with Tom Leverton during a restaurant visit.



WESTERN

Meet Danny Lopez, Team2 Cast Member in restaurant #115 Littleton, CO. Danny has been a superstar with Chuck E. Cheese for a little over a year and counting. Danny is an example of what hospitality should be. He is constantly running between cash, salad bar, merchandise, kid check, and road shows to make sure that all of his guests are happy and accommodated. Danny loves taking care of both his guests and co-workers with the same smile and enthusiasm. He is a true leader in his restaurant and an example of what FUN can be!

SALES CONTEST

And we are off!
The Cheesy Bread Sales Contest has officially started
and already off to a great start. Here are your most
up to date rankings.

Top Individual Rankings

Name	Store
1. Melanie Polanco	752
2. Diamonte' Agosto	529
3. Hunter Stenovitch	464
4. Asia Williams	548
5. Sarah Heeter	049
6. Raena Nelson	315
7. Bryanna Johnson	356
8. Tamara Flowers	416
9. Paola Castro	774
10. Monica Garcia	313

Top Restaurant

Cedar Falls, IA ~ 655

Bottom Restaurant

Don't let this be you!!!



Top 10 Restaurants

Name	Store
1. Cedar Falls, IA	655
2. Middletown, NJ	480
3. Windsor, ON	831
4. Gastonia, NC	635
5. Topeka, KS	961
6. Johnson City, TN	663
7. N. Bergen, NJ	485
8. Jacksonville, FL	804
9. Springfield, PA	529
10. Columbus, IN	670

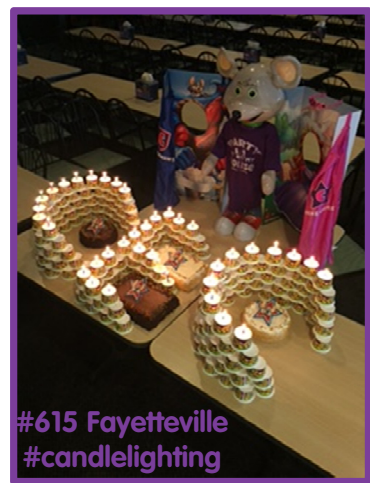
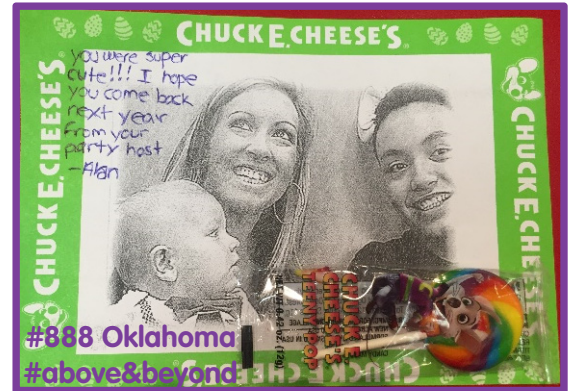
Show us your creative ways to sell Cheesy Bread!
Send pictures to myfavoritefun@cecentertainment.com with subject line
#cheesybread



Congratulations to team #699 Melbourne,
top sellers of the Promo Cup Cashiers Sales
Contest!

Southeast Region
RVP ~ Mike Boyko
DM ~ Peter Panunzi
GM ~ Kevin Stephens

MY FAVORITE FUN



DEAR CHUCK E...

My wife and I decided to have our daughter's birthday party at the Capital Mall Chuck E. Cheese. Not only did the manager Khalle help us find a table for our non reserved party, but she was there throughout our entire stay. Basically waiting hand and foot, stopping by every now and then, it was like she was our own personal waitress. Accommodating our every need as if it was a reserved party. Also helped us take our order at the front counter and even threw in a few extra tokens for our daughter, poured and walked our beers and wines to our tables, helped fix games that were giving us a difficult time and gave us more tokens because it wasn't working properly, delivered our food to our table and even helped us win bonuses so we could get a prize on the 1200 wall. My kids were blown away! And it would not have happened unless she reminded us about Chuck E. coming out to give free tickets and her helping us with games. She really made our non reserved birthday party feel like the best one yet. If the reserved parties are as stress free as she made ours then we may just consider booking a party for our son in July. My wife filled out a survey and was upset that she couldn't rate higher than a 10, but then Khalle said that we could go online and fill this out. The staff at the Olympia Chuck E. Cheese are so kind, considerate and patient with the customers here that it makes our stay more enjoyable. The managers really are the key to the store though, Khalle and even the General Manager Jim (he was even out playing games with the kids!) looked like they were having so much fun all night. Definitely made it worth every penny.

Western Region
Olympia, WA #300
RVP Tim Kerum
DM Tony Reynolds
GM Jim Myers
Asst Mgr Khalle

I took my daughter out for what was supposed to be a fun evening. We are frequent guests in this store. Unfortunately, that night someone stole my daughter's purse that contained ticket receipts she had been saving up for many years, and a full roll of tokens. Upon realizing the theft, she immediately burst into tears, as she had been saving up for a long time across countless visits. However, one of your employees, a young lady named Diamond, came to the rescue. Upon seeing her distress, she treated my daughter with the utmost of kindness and sincerity and attempted to make amends for what someone had stolen. Diamond is a fitting name for this young lady, as she truly is a VERY valuable employee. Customer service like this makes us confident in remaining frequent guests at Chuck E. Cheese. I respectfully ask management to commend this young lady on her fine service. Thank you!

Southern Region
Roanoke, VA #972
RVP Mike Boyko
AD James Hamblen
GM Timothy Sulloway
Cast Member Diamond

I just wanted to let you know about an amazingly wonderful employee you have named Reagan. My wife, myself, and my son came into your store for my son's 5th birthday. As we entered she was SUPER friendly and noticed that our son had a birthday and gave him stickers. Our son is autistic and doesn't open up to strangers, but she did such a good job making him feel welcome. She also went out of her way to get him extra tickets with what I assume is her own money as a birthday present. She is a true asset and deserves praise for a job well done. She definitely made our trip wonderful and memorable. Thank you so much and I truly hope that she understands how amazing she did in making a great experience.

Central Region
Amarillo, TX #937
RVP Chris Kelly
DM Anthony Davis
GM Joye Nelson
Cast Member Reagan

Hello, I wanted to write to thank you for the AMAZING Chuck E. Cheese party we had yesterday. My son was so happy and all of my guests could not stop telling me what a fantastic time they had. For many of my guests, it was their first time visiting Chuck E. Cheese, and the experience they had was memorable. Many said they planned on returning. The food was fantastic, the hostess, Kay, was sweet and very helpful, and the children had a wonderful time. We will be returning to host additional parties at Chuck E. Cheese's in the future. Thank you again.

Northern Region
Jersey City, NJ #484
RVP Jim Brawley
DM Adam Shafran
GM Taurean Silas
Cast Member Kay

ANNIVERSARIES

5 YEARS

Jose Aguilar ~ Location 686
Mike Beiermann ~ Location 790
Scott Yager ~ Location 082

15 YEARS

Raytina Wieland ~ Location 333
Eugene Schmidt ~ Location 865

LEARNING & DEVELOPMENT

CURRENTLY available...

 above & beyond BINGO				
C	H	U	C	K
High five a kid	Congratulate a winner of a jackpot Game: _____	FUN CHECK!	Host a game competition Game: _____	Perform a Roadshow as Chuck E. Time: _____
Wish a Birthday Child "Happy Birthday!"	FUN CHECK!	Hand out "My Favorite" stickers to 3 guests	Help a guest find a table	Get a child to escort Chuck E. before a Roadshow
Model some Merch while working the prize counter	Create your own game to play at Kid Check Game: _____	Fill out My Favorite Fun on the FUNDamentals Shift Board	Host a Dance Off	Tell a joke to a guest
Refill a guest's drink	Hold open the door for a guest entering or leaving	Carry a high chair to a guest's table	Perform a Fun Fact challenge during a table visit	Hand out a take-out box with a personalized message
Perform a random Ticket Splash	Find a guest with the same favorite pizza or game as you Guest: _____	Carry a beverage tray to a guest's table	Lose to a guest at their favorite game Game: _____	Sample the current LTO

Introducing our next BIG IDEA, Chuck E. Bingo, available now on the BBS!

A Big shout out to Katy Essenmacher for coming up with the next BIG IDEA for My Favorite Fun and winner of the first \$500 gift card!

We are loving all of the creative ideas coming through, keep them coming and YOU could be the next winner of a \$500 gift card.

MERCHANDISE

The following low ticket bins are currently out of stock. Please double up with other items until the following categories come back in stock. Most items should be in by the end of next week. Please e-mail

merchandise@cecentertainment.com

with any questions.

U.S. locations

75A

75C

400C

400F

Canada locations

90A

90C

400C

400F



Golden Ticket Winner!

PURCHASING

Please remember to ring up the Marshmallow Bar correctly.

The POS button is in the "Birthday Additions" screen.

DO NOT ring it up as Cotton Candy or any other item.



Chuck E. Cheese's HOT JOBS



GENERAL MANAGER

701 ~ Decatur, AL	798 ~ Rochester, MN
200 ~ Modesto, CA	557 ~ Columbus/SW, OH
322 ~ Dublin, CA	845 ~ Willowdale, ON
378 ~ Laguna Hills, CA	660 ~ Portland, OR
445 ~ Fontana, CA	437 ~ Philadelphia, PA
558 ~ Colorado Springs, CO	860 ~ Sioux Falls, SD
680 ~ Tallahassee, FL	570 ~ Texarkana, TX
602 ~ Conyers, GA	577 ~ College Station, TX
959 ~ Boise, ID	579 ~ North Richland Hills, TX
340 ~ Clarksville, KY	582 ~ Abilene, TX
112 ~ Florence, KY	596 ~ Grand Prairie, TX
610 ~ Covington, LA	599 ~ Longview, TX
767 ~ Baton Rouge, LA	943 ~ Austin Round Rock, TX
323 ~ Flint, MI	038 ~ Rockwall, TX
826 ~ Troy, MI	624 ~ Lynnwood, WA
	728 ~ Janesville, WI

DISTRICT MANAGER

District Manager	Based in Minneapolis, MN
District Manager	Based in Dallas, TX

DISTRICT TECHNICIAN

DT Manager	Based in Greensburg, PA
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Please visit www.chuckecheese.com/careers to review all open Chuck E. Cheese positions



INTERESTED IN A PETER PIPER OPPORTUNITY?

General Manager	Oklahoma City, OK #1259
District Manager	Based in Oklahoma City, OK

Please visit www.peterpiperpizza.com to review all open Peter Piper Pizza positions.